

# FORMULAE EYELASH SERUM

With 0.03% Bimatoprost + Biotin and Vitamin B5

## WHY AM I USING THIS SERUM?

Formulae Eye Lash serum is a prescription eyelash growth serum designed to enhance the length, thickness, and darkness of your eyelashes. It contains the active ingredient Bimatoprost.

Bimatoprost is a synthetic analogue of prostaglandin pGF2a. It regulates the growth phase of the hair follicles, and both stimulates and prolongs the anagen phase which results in hair growth, including lengthening, thickening, and darkening which results in a more voluminous appearance.

## HOW DO I USE THIS EYELASH SERUM?

## **HOW TO USE**

- Ensure your face is clean and makeupfree.
- Using the supplied applicator brush, apply a thin line of the serum along your upper lash line (the base of your upper eyelashes).
- Avoid getting the serum in your eyes or on the lower eyelid. If any serum gets into your eyes, rinse immediately with water.
- Blot any excess serum with a tissue.
- Do not apply it to the lower lashes or any other part of your body.

# WHEN TO USE

• Use once daily. Preferably in the evening, before bedtime.

#### LOOKING AFTER YOUR MEDICINE

• Store your lash serum in a cool, dry place away from direct sunlight.

• Do not freeze.

#### **EXPECTED REUSLTS AND DURATION?**

- Bimatoprost requires consistent use for a prolonged period to achieve noticeable results.
- Individual outcomes may vary. Most users experience visible improvements in eyelash length, thickness, and darkness after several weeks of regular use. Maximum results are typically seen after three to four months of continuous application.

#### ARE THERE ANY SIDE EFFECTS?

| POSSIBLE SIDE EFFECTS   | WHAT TO DO   |
|---|--|
| Temporary eye redness,<br>itchiness, and<br>darkening of the eyelid<br>or the colored part of<br>the eye (iris) | If you experience any persistent or severe side effects, consult your healthcare professional. |

Other side effects not listed here may occur in some people.

#### **PRODUCT DETAILS**

This medicine is only available with a doctor's prescription.

#### WHAT THIS LASH SERUM LOOKS LIKE

Formulae Lash Serum is a clear thin serum supplied in a 5mL tube with an applicator.

# PHARMACY CONTACT

Formulae Albion 45 Crosby Rd, Albion, QLD, 4010 +617 3862 6000

This leaflet was prepared on June 2023 and is based on the most up-to-date information available at that time.

